



# **New Opportunities for Chinese-European Cooperation**

**- Including “One Belt, One Road” Initiative**

**8<sup>th</sup> FCPAE Europe Forum**

**18<sup>th</sup> - 20<sup>th</sup> August 2016, Greater Copenhagen, Denmark**



## Welcome to the 8<sup>th</sup> FCPAE Europe Forum

In 2016, the Europe Forum of the Federation of Chinese Professional Associations in Europe (FCPAE) will take place in Hillerød, Greater Copenhagen, Denmark.

The purpose of this Forum is twofold:

- to create a networking and knowledge exchanging platform for Danish and European company and organisation representatives and high level Chinese professionals working in Europe;
- to create an opportunity for visiting Chinese company representatives and entrepreneurs to meet and exchange ideas with high level European and Chinese professionals working in Europe.

The participants shall have the opportunity to learn more about business opportunities in Europe particularly in Denmark as well as China through five discussion tracks: Investment; Talent Strategy; Smart City & Innovative Design; Modern Agriculture & Food Technologies; and Education, Culture & Tourism.

Speakers will be high-level representatives from the Danish Government and the Chinese Government, business leaders and scholars.

We expect around 300 attendees to join us at the event. Apart from high-level Chinese professionals working in Europe, participants will include Danish, European and Chinese governmental officials, company representatives, business leaders, entrepreneurs and scholars.

The FCPAE Europe Forum 2016 is organised by the Federation of Chinese Professional Associations in Europe and the Association of Chinese Experts in Denmark (ACED). Co-organisers include: Invest in Denmark of Ministry of Foreign Affairs of Denmark, Dansk Industri, Hillerød Municipality, Copenhagen Capacity and Copenhagen Business Confucius Institute of Copenhagen Business School (CBS).

Hence, on behalf of the Organising Committee, We, ACED kindly invite you to attend the 8<sup>th</sup> FCPAE Europe Forum.

On behalf of the Organising Committee

Zhiguang Deng

Chairman of the Federation of Chinese Professional Associations in Europe, FCPAE  
President of the Association of Chinese Experts in Denmark, ACED

28<sup>th</sup> January 2016



### About FCPAE

The Federation of Chinese Professional Associations in Europe, FCPAE, is an independent and non-profit association of fifty-two Chinese professional associations in more than a dozen European countries. FCPAE has a total number of more than 20,000 members, whose expertise covers a wide range of professional fields. Previously, FCPAE has held its Europe Forums in Paris, Copenhagen, Brussels, Vienna, The Hague and Frankfurt. In 2016, the Association of Chinese Experts in Denmark (ACED) is the Chair of FCPAE.

### About ACED

Association of Chinese Experts in Denmark, ACED, was established in 2000. ACED is an independent and non-profit organization for Chinese professionals working and living in Denmark. ACED is a bridge between Chinese professionals working in Denmark and the Danish society. It is the aim of ACED to enhance the shared advantage of Chinese talent in Denmark and strengthen the Sino-Danish collaboration within technology and business.

Members of ACED bring to the association a variety of professional backgrounds. They work in Danish companies, international companies in Denmark, or research organizations. Our motto is "To communicate, engage and develop". We bring Chinese talents who have made significant contributions to the Danish society together with Danish and international experts to convene themed seminars. We also stay updated on the latest technological and business development in China. We promote Sino-Danish collaboration through dialogue with Danish companies and organisations. We are an integral part of mutual understanding between China and Denmark.

### About "One Belt, One Road"

"One belt, one road" (OBOR) is a development strategy and framework proposed by the Chinese government in 2013 and focuses on the connectivity and cooperation among countries primarily at Eurasian continent. In its largest definition, OBOR involves 65 countries and covers 4.4 billion people, accounting for 63% of global population. The aggregate economic value of these countries amounts to US\$21 trillion, with share in the global trade 29%. China is backing the plan with considerable resources, setting up a New Silk Road Fund of US\$40 billion to promote private investment along OBOR. The New Silk Road Fund is sponsored by China's foreign exchange reserves, as well as government investment and lending arms. In addition, the China Development Bank said it would invest almost US\$900 billion into more than 900 projects involving 60 countries to bolster the initiative.

One Belt, One Road is an expression which indicates China's wish to further integrate itself into the world economy. OBOR specifically refers to the New Silk Road Economic Belt, which will link China with Europe through Central and Western Asia, and the 21st Century Maritime Silk Road, which will connect China with Southeast Asian countries, Africa and Europe. The two are also known as the New Silk Road Initiatives.





## Agenda

Day 1, August 18<sup>th</sup> 2016  
17:00 – 24:00 Reception, Slotssø Mansion  
Languages: English and Chinese

Day 2, August 19<sup>th</sup> 2016  
08:30 – 17:30 Frederiksborg Center  
Please see page 4 & 5 for detailed programme  
Languages: English and Chinese

Day 3, August 20<sup>th</sup> 2016  
09:00 – 14:00 Frederiksborg Castle and  
Reception at the Embassy of P. R. of China in  
Denmark  
Languages: English and Chinese

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## Registration

Under development



## Organisers

**Organiser:** Federation of Chinese Professional Associations in Europe  
**Local Organiser:** Association of Chinese Experts in Denmark  
**Co-Organisers:** Invest in Denmark of Ministry of Foreign Affairs of Denmark  
Dansk Industri  
Hillerød Municipality  
Copenhagen Capacity  
Copenhagen Business Confucius Institute of CBS  
**Partner:** Danish-Chinese Business Forum  
**Advisory Committee:** Embassy of The P. R. of China in The Kingdom of Denmark  
China Association for Science and Technology



## Morning Sessions (08:30 - 12:00)

08:30 - 09:00 Registration

09:00 - 09:10 Welcome Zhiguang Deng, Chairman of FCPAE and President of ACED

09:10 - 09:20 Welcome Dorte Meldgaard, Mayor, Hillerød Municipality

09:20 - 09:35 Opening Speech Danish Government High-Level Representative

09:35 - 09:50 Opening Speech H.E. Mr. Liu Biwei, Ambassador of Embassy of The People's Republic of China in The Kingdom of Denmark

09:50 - 10:20 Coffee Break

10:20 - 10:50 Keynote Speech World-Renowned Chinese Entrepreneur

10:50 - 11:20 Keynote Speech World-Renowned Danish Entrepreneur

11:20 - 12:00 Panel Discussion

## Lunch (12:00 - 13:00)

## Afternoon Sessions (13:00 - 17:30)

13:00 - 14:30 Session 1: Investment

13:00 - 14:30 Session 2: Smart City & Innovative Design

13:00 - 14:30 Session 3: Talent Strategy

14:30 - 15:00 Coffee Break

15:00 - 16:30 Session 4: Modern Agriculture & Food Technologies

15:00 - 16:30 Session 5: Education, Culture & Tourism

16:30 - 17:00 Coffee Break



17:00 - 17:20 Award Ceremony of 10 Leading Chinese Scientists in Europe

17:20 - 17:30 Closing Remarks Dr. Zhou Shengzong, Executive Chairman of FCPAE

Gala Dinner (18:00 - 22:00)

FCPAE Annual Meeting (22:00 - 24:00)

### Key events

1. Company Exhibitions
2. Roadshow for Danish companies, including high-tech companies in Denmark, and Danish companies which will explore the business opportunities in China
3. Roadshow for One Belt, One Road
4. "New dialog of Silk Road civilization": Chinese and European art collection exhibition
5. Signing ceremony: Danish Museum of National History and XXX Museum of China
6. "People-to-people bonds seminar": review of Danes in China, and Chinese in Europe

### Invited

1. Governmental officials
2. Business leaders
3. Officials and scholars
4. Representatives from innovation centers, incubators and high-tech zones
5. Chinese scholars and professionals in Europe
6. Chinese startup founders in Europe
7. Others who are interested in forum topics



## Detailed description of the five afternoon sessions

### Session 1: Investment

The investment session has two elements:

- A short introduction to the investment climate in Denmark and the advantages of handling Northern European activities out of Copenhagen. In 2015, the World Bank again ranked Denmark no. 1 in Europe when it comes to the ease of doing business and Forbes Magazine even found that Denmark was the best place in the world for doing business. The session is led by Invest in Denmark/the Danish Ministry of Foreign Affairs, Copenhagen Capacity as well as leading law firms. This will take roughly 30 minutes.
- Sessions on Denmark's most important industries. You can choose between these industries/topics:
  1. Biogas
  2. Datacentres
  3. Wind
  4. Intelligent traffic systems
  5. Acoustics
  6. Fintech
  7. Clinical trials
  8. eHealth
  9. Ship management
  10. Maritime equipment and technology
  11. Food ingredients
  12. Aquaculture
  13. Nordic HQ
  14. Construction
  15. Logistics

The sessions will be tailor-made according to the interests of the participating Chinese companies and will involve meetings with industry experts, people from key companies within the various industries, and consultants. The industry sessions are expected to take an hour. If relevant, field trips can be arranged the next day.

### Session 2: Smart City & Innovative Design

Under development

### Session 3: Talent Strategy

This session has two elements:

- A short introduction to career options globally with a focus in Denmark by representatives from Novo Nordisk, Huawei, Maersk and Microsoft.  
Abstract: Denmark offers very attractive career opportunities for highly skilled young professionals. Employees are productive and often get a high level of influence at work, which also comes with more responsibilities. Furthermore, Denmark is among the top five countries in the world for ease of doing business, global knowledge, social mobility and talent attraction.



- A closer look at why Denmark is interesting for international talent. The session will feature :

Companies who are looking for international talent:

- What are we looking for?
- What is it like to work for us?
- What do we do to ensure a successful career path for our talents?

Chinese talents already in Denmark:

- What are the do's and don't's of successfully pursuing a career in Denmark?

#### **Session 4: Modern Agriculture & Food Technologies**

The session will focus on Danish food technology and food safety, catalogue the areas of co-operation, which already take place between Denmark and China and mention new areas of co-operation yet to be developed.

#### **Session 5: Education, Culture & Tourism**

Co-operation within education, culture and tourism between Denmark and China have developed substantially over the last 15 years. From exchange of students at university level to exchange programs between Danish and Chinese middle schools. Within scientific research and the establishment of co-operation programs between Danish and Chinese universities. Co-operation programs have been initiated at the level of ministries and at regional levels. Culture institutes have been established in Beijing and Copenhagen. At the same time tourism between Denmark and China has seen a strong increase since 2000.

The session will map out the multifaceted co-operation between Denmark and China within education, culture and tourism, and also discuss the commercial opportunities in this co-operation.